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Title of article: Apprentice clouds

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Body of text:

“Numerator denominator” at the Herzelia Museum is a non focus exhibition, that stills allows to get acquainted to interesting works.

“Numerator denominator” is an exhibition searching for something, moves back and forth- and reaches nowhere. This lack of focus is not necessarily bad, but it is wondering. What exactly connects the art works- what is the denominator. In the text of the exhibition at the Herzelia museum it is written that the exhibition uses this term metaphorically, as a representation of the horizontal elements of our life and the distinction between up and down- ground and sky, slave and master- the two lines of the equation....

A lovely and very moving video work is “Cloud Demo/Manara” by artist Tom Pnini. Moving slowly on a cable, same as cable cars, are three artificial clouds. They are opposing the clouds in the sky and may be understood as apprentice clouds. The notion is of a fairy tale, disorientation of earth and sky, of materialistic and divine, and offers a return to the innocence, almost chaotic.